

**TOGETHER**

January 7, 2020

## New look for Forward in Christ magazine

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**F**orward in Christ magazine (FIC) debuted a new look and fresh new features in its January 2020 issue.

The issue includes a redesigned cover and interior pages, brighter and thicker paper, an expanded *Confessions of faith* section, a new Q&A column with accompanying Bible study, and a new column featuring photos from readers.

“The magazine features a stronger emphasis on our community of WELS members from around the world, using images to tell their stories in the new *This is WELS* page,” says Mr. Lee Hitter, WELS director of communications.

A new dedicated *Forward in Christ* website, **forwardinchrist.net**, and social media pages will develop that community further by offering readers ways to interact with monthly articles as well as share their own stories. “The website is another way for us to engage with our readers,” says Hitter. “With the addition of *Forward in Christ* Facebook and Instagram social media sites, our audience will have multiple ways to access and share the engaging content delivered each month by the magazine.”

The redesign came about after WELS and Northwestern Publishing House (NPH) conducted a survey in 2019, seeking input on the synod’s official magazine, which has been in existence for more than one hundred years. “We were blessed with more than 5,300 responses, each one helpful in realizing the magazine’s strengths and opportunities for change,” says Mr. Bill Ziche, president of NPH.

While the magazine will look a little different, the goal remains the same. “With its tagline ‘A Lutheran voice,’ *Forward in Christ* will continue to share confessional Lutheran content in every issue with Jesus Christ at the core,” says Rev. John Braun, FIC’s executive editor.

Check out the new *Forward in Christ* in your congregation today. Also explore *Forward in Christ*’s new website, **forwardinchrist.net**, for additional content. At [forwardinchrist.net](http://forwardinchrist.net), you can sign up to receive a free weekly e-newsletter filled with articles, photos, and sneak peeks delivered right to your e-mail inbox. Like *Forward in Christ* magazine on [fb.com/forwardinchristmagazine](https://www.facebook.com/forwardinchristmagazine). Follow *Forward in Christ* magazine on [instagram.com/forward\\_in\\_christ\\_magazine](https://www.instagram.com/forward_in_christ_magazine).

Order a subscription to *Forward in Christ* at [nph.net/forwardinchrist](http://nph.net/forwardinchrist). 



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