**Outreach E-mail Template – Members, Friends, and Family**

Once your event page is live, it’s time to get the word out! Start by sending e-mails to members, friends, and family – they’re going to be your biggest supporters so it’s good to reach out to them first.

Subject:

Help me bring the new Luther movie to **[City]**!

Body:

Dear**[Name]**,

Great news! we’re hosting a special one-time screening of the new Martin Luther movie on **[Date and Time]** at **[Theater Name]** and I would love for you to come!

The film tells the rousing adventure story that was Martin Luther's life, following his bold quest for truth—a journey that would reshape the church, and the world.

Here is the trailer for the film: https://vimeo.com/194987636

To reserve your tickets, please visit the Tugg Event Page here: **[Event Link URL]**. Unlike a traditional movie showing, my Tugg screening requires that **[Tickets Needed]** tickets be reserved before the **[Deadline Date]** in order for the screening to occur. I’m going to need your help if we’re going to make this event happen!

I’d love to see you in the audience, and I’d really appreciate you helping me spread the word. Tell your other friends and have them join us for this special one-time screening.

Thanks for all your support!

**[Name]**