



For bulletins/websites, etc.

ABOUT THE FILM

500 years ago, Martin Luther triggered a seismic upheaval that rocked the western world – with an impact that continues to reverberate to this day. This entertaining new film follows the great adventure story of Luther's life, packed with political intrigue, kidnappings, secret hideouts, and life-or-death showdowns. At the same time, it's a story about the most important questions of life. "Who am I?" "What is my purpose?" "How do I get right with God?"

It's a must-see for any lifelong Lutheran, and a chance to share the message of our Lutheran heritage with others. And the only place you can see the film is in **(theater name)** on the night of our church's special event, **(day/date/time)**. This screening is the perfect outreach opportunity – a chance to invite friends and neighbors to an entertaining event in our community.

This is the first time in more than 60 years that Lutherans have made a feature-length film about Martin Luther and the Reformation. Filmed in historic locations across Europe, this movie brings Luther's story to life with exquisite attention to detail. It's a way to strengthen our faith by revisiting the birth of the Protestant Reformation, and a chance to share that experience with others.

IMPORTANT: All tickets must be purchased in advance. Tickets can be purchased at a special website set up for the screening: http://Tugg.com/YOUR_SITE_HERE

For leaders

LEADERS

Hosting a screening at your local theater is a great way to celebrate the 500th anniversary of the Reformation – simultaneously edifying your members and creating a memorable impression in the broader community.

A movie screening is the perfect outreach opportunity – a chance to invite friends and neighbors to an entertaining event in your community. Guests will learn about the ideas that sparked the Reformation, embedded in a fast-paced film that's packed with political intrigue, surprise kidnappings, secret hideouts, and life-or-death showdowns.

As the "host" of a screening, you can have your pastor (or anyone you choose) say a few words of welcome in front of the audience prior to showtime.

A percentage of the ticket price comes back to your church or group (as the screening's host). So the screening is a fundraiser for any special mission or ministry you choose.

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(NOTE: Online purchase of tickets is quick and easy. But for people who don't use the Internet, or would rather pay with a check or cash, there is a simple solution. Your church can collect funds from individuals, and then purchase the tickets on their behalf. If you'd like to use this option make sure you clearly designate the person who will receive the funds, purchase the tickets, and then give the tickets to the buyers.)